

NB Master Plan Study Session 9-10-2015

Assessment by Michael Magrutsche

Dear Citizens of Newport Beach,

The 1st Stage of the Newport Beach [Arts & Culture Master Plan](#) ended up as a good general Arts assessment of the City's existing Arts & cultural landscape.

The next step is to create a vision that has a function and can be molded into a usable form. Here is my recommendation for creating this vision in our next study session on 9/10/2015.

Focus: Create a vision to establish the essential function for Newport Beach's Masterplan.

Participants: Newport Beach City Council, The Newport Beach Arts Commission, Citizens participating in the study sessions.

Goal: Tap into the individual enthusiasm and passion of the participants regarding Arts & Culture in Newport Beach.

Questions to create a workable Vision:

There is no right answer only the one that feels best to you.

1. Personally, do you want to add more to the Cultural Arts of Newport Beach?

Yes or No

2. If No, Do you want to support existing arts? Yes or No

3. If Yes on 1 OR 2, what kind of cultural art do you personally want to add or preserve?

a) Visual Art

b) Music

c) Performing Art

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- d) Literary Art
- e) Public Art
- f) Art Education

Rank your choice (s) #1 thru #6, with 1 being your personal first choice.

4. **Define** your first choice:

- a) What is your overall vision? (How would your vision look implemented?)
- b) What is the visitor expectation? (What is the capacity of people it would serve?)
- c) What and where is the venue? (What would be the preferred venue of your choice?)
- d) What time of year/season? (Is there a special time or season your choice would be best served?)

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Next study Session October 8, 2015 4 pm, Friends of the Library Room:

Discussion about suggestions of before mentioned participants to bring them to a workable function with respect to available assets and possibilities. For example, can Newport Beach's cultural vision be integrated with our neighbor cities instead of duplicated.

- [NB Art Master-Plan Study 8-13-2015](#)
- [NB Art Master-Plan Study 7-9-2015](#)